



REAL MADRID ATHLETIC CLUB

June 2005



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Mission Statement

Real Madrid Athletic Club ("Real Madrid AC") will be a non-profit Texas Corporation with a 501 C3 status. Our purpose is to provide a solid career path for boys and girls to enter the highly competitive world of college soccer. Our program provides a complete and balanced training experience that fosters the development of championship teams. Our guiding Philosophy is to conduct our operations in an honest, open, and ethical manner, and to help our children excel in sportsmanship, scholarship, and citizenship.

Board of Directors

Santiago Arevalo	President
Jim Schwalve	Vice-President
Francisco Quiroz, MD	Vice-President
Armando Gonzales	Vice-President
TBD	Vice-President
TBD	Vice-President
TBD	Vice-President

Staff

Santiago Arevalo	Soccer Operations, Sales, Marketing, Planning
Liliana Arevalo	General Manager, International Trips, Accounting, Treasure, NTSA Club Representative
Jorge Cereijo	Tournaments, NTSA Club Representative
Jim Schwalve	Fundraising
Francisco Quiroz, MD	Doctor
Scott Baker	Attorney, Planning and Corporate Affairs
Professor Armando Pelaez	Principal Consultant
Raul Lopez	Facilities
Leo Yepes	Photographer, Press, Recruiting
Armando Gonzales	Soccer Operations, Recruiting
Pablo Ibarra	Uniforms, Soccer gear

Coaches

Professor Santiago Arevalo	USSF License Coach, FIFA License Coach, ex-professional player (Colombia and France), Bachelor Systems and Computing Engineering, Master in Mathematics Fluent in five languages: English, Spanish, Portuguese, Italian and French
Professor Rocael Quintana	FIFA License Coach, CONMEBOL License Coach, ex-professional player (Guatemala National Team). Bachelor on Physical Education Fluent in two languages: English, Spanish
Professor Edson R. Da Silva	FIFA License Coach, Brazilian Football Federation License Coach, ex-professional player (Brazil). Bachelor on Physical Education Fluent in five languages: English, Spanish, Portuguese, Italian and French

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Coach Carlos Pellecer

USSF License Coach
Fluent in two languages: English, Spanish

Coach Leo Yepes

USSF License Coach
Fluent in two languages: English, Spanish

Teams

Real Madrid AC 94 (U-12 Boys) Classic League II
Real Madrid AC 94 Blue (U-12 Boys) Classic League II
Real Madrid AC 93 (U-13 Boys) Classic League II
Real Madrid AC 90 Boys (U-16 Boys) Classic League II

Real Madrid AC 95 (U-11 Boys) Premier Academy League (to be Classic League I)
Real Madrid AC 96 (U-10 Boys) Premier Academy League
Real Madrid AC 97 (U-9 Boys) Premier Academy League

Real Madrid AC "Angels" 96 (U-10 Boys) DESA Recreational
Real Madrid AC "Angels" 97 (U-9 Boys) DESA Recreational
Real Madrid AC "Angels" 98 (U-8 Boys) DESA Recreational
Real Madrid AC "Angels" 99 (U-7 Boys) DESA Recreational
Real Madrid AC "Angels" 2000 (U-6 Boys) DESA Recreational



Facilities

Classic League teams practices at Hobby Park located on 635 and Garland Road or E.D. Walker Elementary School located at Montford South of 635.

Teams Cost and players fees

The cost per team (16 players) to play in Classic League per year is:

1. League Fees	\$ 2,000
2. Soccer Association Fees	\$ 800
3. Uniforms (\$ 200 / per player)	\$ 3,200
4. Tournament Fees (\$ 500/ per tournament)	\$ 2,000
5. Field rentals	\$ 2,000
6. Coach (\$ 500/month)	\$ 6,000
	=====
Total one team	\$16,000
Player pays yearly	\$ 1,200 or
Player pays monthly	\$ 100 or
Player pays weekly	\$ 25

Uniforms for Classic League teams include two full uniforms (jersey, shorts, socks, logo and number), two practice shirts, one warm-up and one back pack (with logo and number).

The Cost per team (12 players) to play Premier Academy League is:

1. League Fees	\$ 900
2. Soccer Association Fees	\$ 400
3. Uniforms (\$ 60 / per player)	\$ 720
4. Tournament Fees (\$ 500/per tournament)	\$ 1,500
5. Field rentals	\$ 1,000
6. Coach (\$ 300/month)	\$ 3,600
	=====
Total one team	\$ 8,100
Player pays yearly	\$ 592 or
Player pays monthly	\$ 50 or
Player pays weekly	\$ 12

Uniforms for Academy teams include two jerseys (with logo and number) and one back pack (with logo and number).

The Cost per team (10 players) to play DESA recreational soccer is:

1. Soccer Association Fees (yearly)	\$ 700
2. Uniforms (\$ 60 / per player)	\$ 600
3. Tournament Fees (\$ 250/per tournament)	\$ 500
	=====
Total one team	\$ 1,800

Player pays yearly \$ 180

Uniforms for Recreational teams include one full uniform (jersey, shorts, socks, logo and number), one "visitor" jersey (with logo and number).



Soccer program

We teach soccer on four programs:

1. Developmental (U-7 to U-10) - Soccer fundamentals and skills - Two sessions a week
2. Youth (U-11 and U-12) - Soccer Tactics, Techniques, skills and Fitness Training & Mental Conditioning - Three sessions a week
3. Junior (U-13, U-14 and U-15) - Soccer Tactics, Techniques, skills and Fitness Training & Mental Conditioning - Four sessions a week
4. Senior (U-16 to Pros) - Professional level training in Soccer Tactics, Techniques, skills and Fitness Training & Mental Conditioning - Six sessions a week

Each player learns at a different pace. The art of coaching is being able to communicate your knowledge to the child in a way that is easy for them to understand. The atmosphere on the field will always be positive and encouraging. The key to success with youth is FUN! We want our soccer players to leave with a greater amount of confidence and love for the world's most popular game. We hope to give the players of Real Madrid AC a new outlook of the game. By exposing our students to another dimension of the game, we hope to help them discover their full potential. Our aim is to capitalize on their strengths while improving their weaknesses.

Real Madrid AC professional staff will teach the technical and complex aspects of the game that are clear and easy to remember. Students of "La Academia" will benefit from personalized instruction based on their ability. Regardless of individual talent, the coaches will customize their techniques to maximize the student's progress. The success of our organization is based upon the principles of Unity, Trust, Humility, Discipline, Superior Effort and Pride. These principles and our commitment make it possible to make the game you dream about a reality.

Real Madrid AC programs provide specialized and expert training in three general areas: Soccer Training, Fitness Training and Mental Conditioning.

The Soccer Training includes both technical and tactical elements essential to the game. The individual and team skills vital to success in soccer are stressed in a competitive environment. The soccer program is designed to help players perform and execute high level technique while demonstrating a keen insight into the game's nuances.

The Fitness Training work in the aspects of speed, agility, quickness, strength, power, endurance and nutrition are addressed on every session.

The Mental Conditioning program is geared to continuous psychological improvement. Personal awareness, self-confidence, motivation, discipline, goal

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setting and team building are used as tools to increase effectiveness in pressure situations and daily play.

The integration of these three components allows every student to realize their utmost potential.

Success in sport is not a matter of chance. It involves a conscious effort requiring both knowledge and commitments. Likewise, achievement in sport is not entirely physical, technical, or strategic. It is also mental, and often more mental than anything else. To say that athletics is predominantly a mental game is one thing (sometimes surpassing 75% in importance), but to really understand it is something else. Coaches and athletes agree on this point. But they typically just say things like "have a positive attitude, focus, have some heart, stay relaxed, etc." Beyond that, little attention is devoted to the subject. And, that's mainly because the vital relationship between the mind and the body has not been fully appreciated or understood.

The purpose and goal of our staff is to help athletes in a variety of areas including, but not limited to: Soccer Tactics and Techniques, Motivation, Focus/Attention, Awareness, Confidence, Discipline, Intensity, Composure, Self-Esteem, Perspective, Communication, Time-Management, Continuous Improvement, Life Skills, Developing and Maintaining Professional Relationships, and Enhancing Sport Enjoyment!